Support the Healthy Eating Active Living (HEAL) Act
SB 3524/HB 5690
Fund wellness and expanded Medicaid via a tax on sugary beverages

Research shows that in just one year...

A penny per ounce tax on sugary beverages could result in:

- 23.5% reduction in sugary beverage consumption
- 9.3% reduction in obese youth (2-17)
- 5.2% reduction in obese adults (18+)
- 3,442 fewer Illinoisans with diabetes
- $20.7 million decrease in health care costs for diabetes
- $150.8 million decrease in obesity-related health care costs

A penny per ounce tax produces:

- Over $600 million in new tax revenue in the 1st year

Help HEAL the State Medicaid Budget and Funding for Prevention

<table>
<thead>
<tr>
<th>Approximately $300 million to support Community Wellness</th>
<th>Approximately $300 million to support Expanded Medicaid</th>
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<tbody>
<tr>
<td>• $60 million for school health and wellness (P.E., nutrition, health education, safe routes to schools)</td>
<td>• Restore adult dental services and expand to include prevention</td>
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<td>• $60 million for public health departments, associations, and wellness coalitions to coordinate and improve community chronic disease prevention efforts</td>
<td>• Cover all 60 U.S. Preventive Services Task Force A &amp; B services (which comes with an increased federal match)</td>
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<td>• $30 million for nutrition and healthy food access initiatives</td>
<td>• Expand coverage for obesity-related treatment and counseling by dieticians, psychologists, social workers, and pharmacists</td>
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<td>• $30 million for physical activity promotion initiatives</td>
<td>• Expand coverage for community and evidence-based chronic disease prevention programs provided by non-licensed providers (like community health workers, YMCA providers, etc.)</td>
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<td>• $30 million to improve oral health initiatives</td>
<td>• Expand language access services</td>
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<td>• $30 million to promote access to local foods</td>
<td>• Provide funding support for the expansion of Medicaid eligibility occurring through ACA implementation</td>
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<td>• $15 million to support worksite wellness initiatives</td>
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<td>• $15 million to support the State Healthcare Innovations Plan</td>
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<td>• $30 million to support evaluation, technical assistance and administration of the Act</td>
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Governed by a Council of State Agencies with input from an Advisory Board, this Act will improve health and be a win-win for both the state and local communities.
**Organizations that support the HEAL Act include:**

- AIDS Foundation of Chicago
- American Cancer Society - Cancer Action Network
- American Diabetes Association
- American Heart Association, Midwest Affiliate
- Chicago Hispanic Health Coalition
- Coalition of African, Arab, Asian, European and Latino Immigrants of IL
- EverThrive Illinois (*formerly the IL Maternal and Child Health Coalition*)
- Illinois Academy of Family Physicians
- Illinois Action for Children
- Illinois African American Coalition for Prevention
- Illinois Association for Health, Physical Education, Recreation and Dance
- Illinois Association of Public Health Administrators
- Illinois Chapter, American Academy of Pediatrics
- Illinois Public Health Association
- Illinois Public Health Institute
- Illinois Society of Public Health Educators (ISOPHE)
- Illinois State Dental Society
- McLean County Wellness Coalition
- Ounce of Prevention Fund
- SEIU Healthcare Illinois, Indiana
- Seven Generations Ahead
- Turning Point Behavioral Health Care Center

*(List in formation)*

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