The Illinois Alliance to Prevent Obesity supports policies that prevent and reduce obesity and related diseases, including policies that increase consumption of healthy foods and beverages in relation to consumption of unhealthy foods and beverages that have minimal nutritional value, increasing resources for chronic disease prevention in communities, and policies that increase opportunities for safe and affordable physical activity in communities, senior centers, schools, child care settings, and after-school programs.

**Endorsement**

IAPO is seeking organizational endorsements of the Healthy Eating, Active Living (HEAL) Act (HB 2667, SB 1584), which is estimated to raise over $600 million a year to invest in community prevention and the Illinois Medicaid program through a penny-per-ounce excise tax on sugary drinks. Read the HEAL Act factsheet and frequently asked questions for more information.

By checking the box below, you indicate that your organization’s name should be added to the list of endorsing organizations in support of the HEAL Act on the IAPO website and the HEAL Act factsheet. By checking the box, you also understand that IAPO members will collectively make (or designate a sub-set of IAPO members to make) decisions about changes to the specifics of the bill as the legislative process and negotiations occur. Endorsing the proposal is a non-lobbying activity and helps to show the growing momentum and support for this campaign.

**Yes, my organization supports the Healthy Eating Active Living Act to develop a prevention and wellness fund and enhance Medicaid through a penny-per-ounce excise tax on sugary beverages (the HEAL Act)**

☐ No, we can’t endorse legislation, but we can help with education on the health harms of sugary drinks.

Organization’s Name: ____________________________________________

Organization’s contact: ____________________________________________  (Name & Title)

Email: ___________________________  Phone: ___________________________

**Action**

Thanks! Now let us know how you’d like to get involved!

☐ We can provide educational messages or host education events in our community/with our members about the health harms of sugary beverages.

☐ We can send messages to our organization/coalition to encourage them to take action on the issue, like writing to their legislators (grassroots lobbying), submitting stories and letters to the media related to the campaign, etc. (non-lobbying)

☐ We can talk with legislators to encourage them to support the HEAL Act

☐ We can testify at a subject matter hearing in (please check) __ Springfield and/or __ Chicago

☐ We can disseminate Rethink Your Drink (RYD) and HEAL Act materials (posters, RYD water bottles, brochures, infographics, etc.) at community events and local organizations. Please send me:

___ (# up to 10) RYD posters (English)  ___(# up to 10) RYD Posters (Spanish)

___ (# up to 100) RYD Brochures (English)  ___(# up to 100) RYD Brochures (Spanish)

___ (up to 5) Rethink Your Drink water bottles

___ (up to 20) RYD printed infographics: ___ “sugary drinks by the numbers” ___ “HEAL Act community benefits”

☐ We can reach out to other organizations to ask them to sign-on in support of the HEAL Act. Please list which organizations: ________________________________________________________________

**Return by email to [Janna.Simon@iphionline.org](mailto:Janna.Simon@iphionline.org) or fax to (312) 850-4040**

*Members of IAPO are those that have endorsed the eight objectives listed in the IAPO Roadmap. While IAPO as a whole supports the Roadmap, members individually endorse specific legislative priorities and membership in IAPO does not imply endorsement of specific legislation.*