Windy City Harvest
Food, Health and Jobs

Four program components operating at 13 sites in Chicago area
Windy City Harvest Program Statistics

Participants
• 2219 participants since 2003
• 220 participants per year
• 91% placement rate for Apprenticeship graduates
• 98% college and post-secondary education for Youth Farm
• 130 community partners per year

Production, Distribution and Sales Since 2003
• 10,653 WIC boxes
• 2,000 Veggie RX boxes
• 800,000 pounds of produce distributed
• $1.5 million revenue from produce sales

Operations
• 33% year-on-year increase in earned revenues 2010 - 2018
• Projected $511,872 in earned revenues 2018

The Farm on Ogden
Chicago Botanic Garden & Lawndale Christian Health Center
Lawndale Christian Health Center

554,003 Total Visits
- 153,555 Medical Visits
- 14,402 Dental Visits
- 7,448 Optometry Visits
- 12,347 Behavioral Health Visits
- 18,940 Nurse Visits
- 66,246 Pharmacy Visits
- 181,156 Fitness Center Visits
- 83,082 Café Guests Served
- 13,330 Conference Center Attendees
- 1,505 Senior Day Program Visits

LCHC’s Ogden Focus
Farm on Ogden:  *Before & After*

**Farm on Ogden- Food, Health, Jobs**

- Increase community access to healthy food
- Career training for in-demand job skills; results in employment
- *Whole person* approach to care, nutrition, and training/economic development creates resilient communities

North Lawndale will be a healthier and safer place to live, learn, and work
Farm on Ogden – Food

- Food access in Lawndale
  - Increased production, Veggie Rx boxes, Healthy Corner Store, 4500 WIC boxes, value-added products
- Food preparation classes
- WCH central office space
- Aggregate 130,000 lbs produce
- Food safety certification
- Work with physicians

Farm on Ogden – Health

Veggie Rx - LCHC Health Care Providers:
- Identify patients with diet related disease
- Prescribe Veggie Rx as part of a holistic health care plan
- Mandatory nutrition education and cooking classes
- Incentives to shop at North Lawndale farm stand and the healthy corner store in the future
Farm on Ogden – Jobs

- Increases WCH capacity
  - Corps training with simulated work experiences
  - Incubator farmer assistance (aggregation, storage, kitchen)
  - Certificate training (aquaponics, value-added products)

- Three main components of training, all high growth areas
  - Aquaponics and hydroponics
  - Food service/restaurant work
  - Distribution, transportation, and logistics

- Other benefits
  - On-site produce sales (customer service skills!)

Farm on Ogden: Interior
Capital Budget Summary

<table>
<thead>
<tr>
<th>Chicago Botanic Garden-Lawndale Christian Health Center</th>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property Acquisition</td>
<td>$500,000</td>
</tr>
<tr>
<td>Construction, Permits, Geotech, A&amp;E and Survey</td>
<td>$2,672,124</td>
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<tr>
<td>Equipment</td>
<td>$360,050</td>
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<tr>
<td>TOTAL CAPITAL BUDGET</td>
<td>$3,532,174</td>
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<table>
<thead>
<tr>
<th>COMMITED &amp; IN-KIND</th>
<th></th>
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<tbody>
<tr>
<td>Property Acquisition and Construction (LCHC)</td>
<td>$1,000,000</td>
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<tr>
<td>New Market Tax Credits (LCHC)</td>
<td>$700,000</td>
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<tr>
<td>Equipment, In-Kind Electrical, Carpentry and Landscaping and Gifts in Excess of Equipment (CBG)</td>
<td>$610,513</td>
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<tr>
<td>Steans Challenge Grant</td>
<td>$500,000</td>
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<tr>
<td>Morrison Family Foundation</td>
<td>$250,000</td>
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<td>TOTAL RAISED TO DATE</td>
<td>$3,060,513</td>
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| REMAINDER                                              | $471,661  |

VeggieRx Results and Goals

Program includes
- Up to 10 free boxes of Veggies
- Up to $100 worth of farm stand coupons
- Cooking and nutrition classes
- Located at The Gallery and the Farm on Ogden

By the numbers:  

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
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<tbody>
<tr>
<td>Participating Providers</td>
<td>27</td>
<td>64</td>
<td>100</td>
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<tr>
<td>Total Patients</td>
<td>175</td>
<td>262</td>
<td>400</td>
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<tr>
<td>Boxes Distributed</td>
<td>392</td>
<td>733</td>
<td>900</td>
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<td>Produce Perks Redeemed</td>
<td>$1,715</td>
<td>$4,230</td>
<td>$3,150</td>
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<tr>
<td>Produce Perk Redemption Rate</td>
<td>29%</td>
<td>38%</td>
<td>35%</td>
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